

# Simple, Professional, Secure ID Solutions

Workplace security has never been as important as it is today, and the identification of staff, students, and facilities is a key component of a sound security strategy. Since 2002, companies have turned to IDville for easy and affordable identification solutions that fit their security plan and budget.

IDville's identification expertise dates back to 1992 when its parent company, Baudville, Inc., released its first proprietary software program, Badge Maker. Since then, IDville has used customer feedback to continually make improvements to the program, which most recently culminated in ID Maker 2.0.

Among its many years of business and product success, IDville is most proud of delivering products and services that are simple, professional, and secure.

**Simple.** Acknowledging the importance of identification and security, IDville products are designed with ease of use as a top priority. ID Maker® printers and systems arrive with everything needed to make your first ID cards in approximately 15 minutes. IDville makes the identification process so simple, any member of an organization can do it.

**Professional.** IDville customers experience unrivaled customer service and lifetime technical support. IDville products are of the highest quality in the industry, and customers can be confident in their investment thanks to a 30-day money back guarantee.

**Secure.** The ultimate goal of IDville is to make workplaces and schools safer and more productive. IDville offers customers multiple security options for ID cards and helps them choose the right ones for their organization. IDville experts will also teach customers how to streamline systems into one ID card. Using IDville products, ID cards can be synced with time and attendance programs, library systems, and cafeteria accounts for a simpler and more secure workplace.



At IDville, ensuring customers are safe and secure is the number one priority. The company is constantly researching industry trends to provide the latest and greatest security solutions and adjust current products for greater ease of use. Striving to always be the simple, professional, and secure solution, IDville is looking forward to many successful years as the security supplier of choice

# Simple. Professional. Secure.™

## ABOUT IDVILLE

**Start date:** August 2002

**Location:** Grand Rapids, MI

**Ownership:** Privately owned by Baudville, Inc.

**Primary markets:** Business, education, government, healthcare

**Sales channels:** IDville primarily markets its products through its 36-page FSC-certified catalog and IDville.com.

**Known for:** ID Maker® 2.0 proprietary software ID Maker line of ID card printers  
Exceptional customer service and lifetime technical support

## IDVILLE VALUES

**Simple:** IDville products, systems, and sales processes are all designed with customer ease-of-use as a top priority.

**Professional:** Every IDville customer is treated to unrivaled customer service and lifetime technical support.

**Secure:** Using ID Maker software and ID card printers, customers can add several security features to their ID cards and streamline systems within their organization.

## CONTACT IDVILLE

**Mail:** 5376 52nd St SE, Grand Rapids, MI 49512

**Phone:** 1.866.438.4553

**Web:** IDville.com

**Blog:** blog.IDville.com

**Twitter:** Twitter.com/IDville

**Facebook:** Facebook.com/IDville



IDville products are tailored for healthcare, education, manufacturing and business environments.

# The ID Maker® Suite

## ABOUT IDMAKER

### Product Benefits:

#### ID Maker Card Printers

- Single and dual-sided options
- Advanced Holographic security features
- Optional upgrades allow customers to build their ideal system
- Flexible and dependable for varying organization sizes and print runs

#### ID Maker 2.0 Software

- Easy-to-use interface
- Crystal Reporting tools
- Over 300 design templates
- ODBC database software compatibility



### DESCRIPTION:

The ID Maker suite of systems was designed to simplify the identification process. The products are the result of years of listening to customer feedback and recommendations, and customers often praise the easy-to-use systems. The ID Maker 2.0 software has also undergone several updates, each taking place after rigorous customer research.

The ID Maker suite comes with several standard security options, including barcodes, holographic overlays, watermark logos, and magnetic stripes, and the ID Maker Secure printer has enhanced flex and custom Holographic options, as well as smartcard encoding capability.

ID Maker systems are a simple, "one box" solution. Customers choose the features they need and only pay for what they'll use. An ID Maker system arrives with all the tools and supplies needed to make ID cards in one simple box.

### EACH SYSTEM INCLUDES:

-  ID Maker 2.0 software
-  PVC card printer
-  High Grade PVC ID cards
-  USB Web Cam
-  Full-color YMCKO printer ribbon
-  Standard white backdrop
-  Secure Holographic overlays
-  Printer Cleaning Kit



Create professional ID cards with the ID Maker Systems.